



Shana Jones

Entrepreneur, Real Estate Investor & Trainer

“Transforming lives and rebuilding communities, while training and supporting investors to use real estate as a means to generate supplemental and passive sources of income.”

Meet Shana

With over 25 years of experience in the real estate industry, spanning from mortgage financing to luxury real estate investments, Shana Jones has a proven track record of generating high-yield returns. Even in the midst of, arguably, one of the worst economic downturns in history, she has been able to nurture and maintain profitability and sustainability in the real estate market. Averaging a 75% return on investments, Shana's real estate investment model and business acumen have laid the foundation for a winning environment. One with an emphasis on efficiency, customer and employee satisfaction, and high yields that continue to exceed expectations.

As President and CEO of Housing Depot Inc., Shana is on a mission to transform lives and rebuild communities, while training and supporting investors to use real estate as a means to generate supplemental and passive sources of income. This is achieved through the following services:

- ◆ Homeownership & Credit Education
- ◆ Real Estate Investment Training
- ◆ Property Management Consulting
- ◆ Acquisition & Liquidation Consulting
- ◆ Property Renovation Management
- ◆ Joint Venture Opportunities

www.housingdepotinc.com

THE BEGINNINGS

Shana Jones initially started in the mortgage business over two decades ago. After graduating from DePaul University in 1985 with a BS in Business, her career blossomed at Household Finance, where she flourished at several branch locations. *"I had a really good run at Household and was always one of the top producers. Next, I went over to Household Retail Services as a Senior Vice President. I established a lucrative high-profile portfolio. I did financing for Ethan Allen and Builders*

Square, among other gigantic retailers."

Soon after, Shana realized that she embodied a passion for the retail side of lending as opposed to the wholesale side of household retail services. In 1994, she began brokering for First Residential Mortgage, and

one year later, she joined Dolphin Mortgage.

Following her own entrepreneurial spirit and agenda, she stepped out and acquired her own mortgage broker license. Shana's passion for real estate, which equals her fiery zeal for the mortgage business, inspired her to buy and sell a multitude of real estate properties throughout the city. She bought a building for \$25,000 in a dilapidated area on the Westside of Chicago, and that was the planted seed where the Loan Depot venture grew and blossomed. After rehabbing the apartments on the second floor, Shana set up shop on the main level.

"When I opened up the business in 1997, there were no mortgage companies on the Westside. It was really unheard of for that type of business to be in such a location. Loan Depot was one of few, if not the first, owned and operated, FHA, federally approved and funded, mortgage brokerage firm right in the middle of the community it served." Loan Depot had struck platinum. *"It was a blessing and an opportunity for me and our clients. There was a dire need and opportunity for a local mortgage lender to reside and service that community."*

THE PRESENT

Today, Shana is the President & CEO of Housing Depot Inc., a real estate investment and training firm inspiring and encouraging others to use real estate as a means to generate monthly cash-flow and build long-term wealth. *"There are a variety of opportunities that exist in today's real estate market, expanding from flipping distressed residential properties to short- or long-term multi-unit property investments. That's why we are committed to increasing wealth through real estate investments for all. Whether it's a first-time home buyers, new or seasoned investors, we're committed to sharing the steps that help our neighbors and partners get to 'the green.'"*

In her freetime, Shana enjoys traveling abroad, cooking and spending time with her daughter, Dimitra. Despite her busy schedule, she is adamant about being present for all her daughter's extracurricular activities and playing an active role in her life.

* Excerpt taken from the Real Estate Executive publication written by Robyn Milzer...

For More Information, call 773.345.8723 or visit www.HousingDepotInc.com

